International Code Council



MEDIA ADVISORY

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Standing up to Hurricanes

After Hurricane Dolly passes through Texas, some homes may be damaged or destroyed, but some will escape unharmed. It's not just luck that keeps those homes intact; it's following or exceeding construction safety codes. Spending \$5,000 could prevent as much as \$35,000 in future damage when a hurricane or another natural disaster strikes. Studies show that every dollar invested in building safer and stronger has the potential to save four to seven dollars in future costs brought on by disasters.

Story ideas:

- How to build safer to reduce property damage caused by hurricanes.
- How impact-resistant glass, wall bracing, roof tie-downs and other hurricane resistance building techniques in the *International Building* and *Residential Codes* can save lives and reduce property damage.
- Every dollar invested in building safer and stronger saves \$4-\$7 in future losses.
- Visit the Code Council's hurricane safety page at <u>iccsafe.org/hurricane</u>.

The International Code Council, developer of the nation's most widely adopted building safety codes, offers important repair and rebuilding tips to help property owners strengthen their homes and businesses against future storms.

The International Code Council, a membership organization dedicated to building safety and fire prevention, develops the codes used to construct residential and commercial buildings, including homes and schools. Most U.S. cities, counties and states choose the International Codes, building safety codes developed by the International Code Council.

To interview one of the Code Council's hurricane safety experts, contact Steve Daggers at 1-888-ICC-SAFE (422-7233), ext. 4212, or email sdaggers@iccsafe.org.