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FOR IMMEDIATE RELEASE

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Safeguarding Our Water

MADISON – During week four of Building Safety Month the Alliance for Regulatory Coordination joins the International Code Council in encouraging you to be aware of safeguarding our water resources.

Clean water is the world's most precious commodity. The World Health Organization estimates 844 million people lack basic drinking-water service. Even in the United States, communities such as Flint, Michigan, will continue to suffer the ill effects of unsafe drinking water if we are not vigilant.

The International Code Council has several resources available to assist jurisdictions, manufacturers and the public with water conservation and efficiency. ICC's codes and standards have addressed water-related issues for decades, and the ICC remains committed to working with member jurisdictions and industry partners to bring water efficient products to market, labeling new homes and structures as more water efficient, and spreading the word about the need for smart water use.

More information and resources to help safeguard our water can be found on the ICC website.

The <u>International Code Council</u> is dedicated to developing model codes and standards used in the design, build and compliance process to construct safe, sustainable, affordable and resilient structures. Most U.S. communities and many global markets choose the International Codes.

The <u>Alliance for Regulatory Coordination</u> is a consortium of 18 business, professional, trade and advocacy organizations involved in building design, construction and regulatory services in Wisconsin. The Alliance seeks regulatory services provided in the most efficient manner possible to effectively promote the health, safety and welfare of Wisconsin citizens and visitors.