

International Code Council Education Committee Wednesday, November 9th, 2022 Virtual Via Teams 03:00 PM ET

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EC Chair: John Delesandro (2023)

EC Vice Chair: Scott Holm (2023)
Committee Members: Cade Booth (2025)

Sandi Morris (2024) Blake Steiner (2024) Rich Truitt (2025)

PDC Chair: Rich Truitt
ICC Board Liaison: Alan Boswell
Staff Liaison: Matthew Winn

Other ICC Staff Invited: Mark Johnson

Hamid Naderi Tracy Lendi Karla Higgs Liz Chagolla Ron Piester

Stephanie Chavez

Agenda and Accompanying Minutes

I. Call to Order

Chair John Delesandro called the meeting to order at 3:04 ET.

II. Roll Call

Matthew Winn called roll. Blake Steiner was absent. Scott Holm was absent at roll call but joined the call later. A quorum was present throughout the meeting.

III. Introduction of Staff and Guests

Staff listed above (except ICC-ES Executive Assistant Stephanie Chavez) introduced themselves and gave a brief description of their role at ICC.

IV. Review and Approve Agenda

Chair Delesandro requested a motion to approve the agenda and the minutes from the last meeting. Cade Booth so moved; Rich Truitt seconded. Approved.

V. Review and Approve Minutes from May 12th, 2022 Meeting

See IV above.

VI. Election of Officers

Delesandro opened nominations for committee chair and vice chair. Motions were made to nominate John Delesandro to continue his role as chair and for Scott Holm to continue his role as vice chair. Both motions were seconded and unanimously approved.

VII. IP Assignment Requirement

A copy of the Intellectual Property Assignment Agreement to be signed by all ICC committee members was attached to the November 3 email that included the meeting agenda and May meeting minutes. Each member needs to complete and sign the document and email it back to Matthew Winn.

VIII. Future Meeting Strategy

Chair Delesandro introduced the option of meeting bimonthly rather than monthly, with special meetings called as needed. Truitt pointed out that extra meetings will likely be needed in preparation for Annual Conference. Delesandro agreed. All participants agreed that Wednesday was generally a good day to meet; Sandi Morris requested that the meetings adjourn by 4:00 ET. Winn will put together a schedule for meetings at 1:00 ET on Wednesdays.

IX. Annual Conference

a. 2022 Evaluation Results

Winn showed results from ICC's survey of Annual Conference attendees. Main takeaways were that education and networking are top reasons people attend. Also attendees asked for "more education."

Tracy Lendi distributed an additional survey to Annual Conference training course attendees. Winn offered to share the full survey document. Main takeaways were most attendees voted "excellent" or "good" on the session. "Safety and Violence Mitigation Strategies" and "Preparing the Fire Service for Responses to Energy Storage Systems" got "excellent" ratings from more than 75% of those who attended those sessions. Alan Boswell pointed out that these newer subjects are getting attention from our members…something to be attentive to moving forward.

Ron Piester pointed out that the "Safety and Violence Mitigation Strategies" course is part of our work with the Code Enforcement Officer Safety Foundation. He also informed the committee that a Certificate of Learning Achievement in Officer Safety will launch soon. This subject is newly at the forefront of people's attention. It fits into ICC's mission and represents a new opportunity for engagement.

Booth asked if the Safety and Violence Mitigation attendees were mostly those who worked in the field or in the office. Winn and Liz Chagolla will look at the course roster and see if they can answer her question.

Booth also observed that building classes seemed to have higher ratings than those related to trade.

General questions regarding the training survey: Points of interest included (1) The majority of respondents commented "Strongly Agree" or "Agree" regarding expectations met. Comments also indicated that there are too many conflicts with

training courses at the Annual Conference. Delesandro agreed regarding this point; he has received similar feedback.

b. 2023 Expansion & Planning

The Conference Team (staff) and the ICC Board of Directors are discussing any changes that might be made regarding the responses to the surveys.

X. Spring Interchange Event (Tampa 2023)

With no code development hearings in 2023, an alternative spring event is planned for April in Tampa, FL. Much of the event will be training. The event will also be a kick-off for Building Safety Month. Tracks will concentrate on the code official; on code changes; on three test academies; on Florida-specific contractor courses; and for architects, designers and engineers.

Delasandro asked if concentrating on the 2021 I-Codes was right for Florida Code users. Mark Johnson replied that the Florida Codes based on the 2021 I-Codes are on course to publish December 2023.

XI. Karla Higgs

Karla Price Higgs has moved from Membership and joined the Training department. Her title is Vice President of Training Initiatives. Her duties are, broadly, (1) ICC chapter engagement and the Preferred Provider Program; (2) documentation of processes and KPIs and new processes for screening and vetting courses and instructors; and (3) assisting Matthew Winn in various leadership duties.

XII. TTP Program

The Technical Training Program has moved to the Training department. The engagement part of Safety 2.0 has stayed in Membership Services. The TTP will be combined with other Next Generation programs coming from Winn CE, including an apprentice program.

Delesandro mentioned that the Building Membership Council worked on a possible degree program. Johnson agreed that there have been challenges, including finding a partner institution that can help with offering an online program.

The discussion regarding Membership Councils continued. Partnership between the MC and the Education Committee may be helpful. Delesandro suggested that EC members be assigned as liaisons to the MCs to help with their training questions and feedback.

Truitt agreed that this is a good idea and that, as PDC chair, he could reach out on behalf of the larger committee.

XIII. Training Strategy & Budget

Winn reviewed slides from the Training portion of the recent ICC budget meeting. Key points center around the need to promote the Training tagline "Building Professional Careers."

Training also needs to make various moves to become a profit center, including:

- (1) Charging Membership Services for Chapter Education Benefit Day expenses;
- (2) Trialing a profit-sharing option for chapters that hire ICC to teach;
- (3) Licensing content in special circumstances;
 Discussion ensued regarding licensing content. Truitt asked for consideration regarding licensing for on-line classes with geographic limitations. Booth asked if licensing is limited to chapters. Winn replied that offers could possibly expand to other key partners or state agencies.

Winn also announced that the department is within a week of settling on an LMS program to use moving forward.

Future opportunities include course development in construction safety and in backflow prevention.

XIV. Meeting Action Items

Winn will be revising the Call for Presentations (CforP). Winn and Delesandro agreed that future calls will be broader than past calls. The CforP will not be tied only to the Annual Conference. The content can be used for other events, for a way to look for LearnLive content, to vet subject matter experts, etc.

Staff will draft the new CforP and ask for feedback from the committee.

Winn will provide budget slides to committee for further review (internal use only).

XV. Adjournment

Motion, second and approval to adjourn.