Tips For Hosting a Building Safety Month Webinar

**Before your event**
- Develop content & secure subject matter experts
- Set up the registration page
- Promote your event
- Practice, practice, practice

*Pro Tip: Choose a topic that answers your target audience's frequently asked questions and be highly specific*

**Day of your event**
- Organize & Test
- Gather your panelists/guests and moderator(s) about 30 minutes prior
- Have someone assigned to troubleshoot tech issues and/or monitor the Q&A/chat features

*Pro Tip: Remember to record your event and remind your audience that you’ll be recording*

**After your event**
- Follow up with your audience

*Pro Tip: Consider including a survey so you can capture information to improve future webinars*

[Click here for more information]