

ICC Affiliate Sponsorship Program

Building Relationships with Building Safety Professionals

The International Code Council's **Affiliate Sponsor Program** is a unique opportunity for building safety industry service providers, building product manufacturers and building companies and organizations to reach the Code Council's core membership of professionals with their message. This 12-month program can help you gain valuable exposure and brand awareness.

The Code Council is the leading association dedicated to the development of model codes and standards used in the building design, construction and compliance process. The association has an unparalleled reputation around the globe for providing technical resources to the building community. Our 64,000 members and over 100,000 customers are the industry professionals you want to reach with your message.



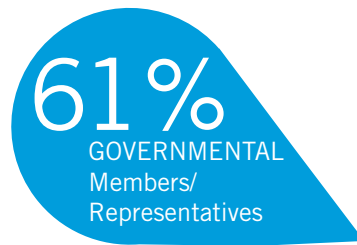
**AFFILIATE
SPONSOR**

We have your audience!



No. of Members

64,000+



No. of Chapters

377+



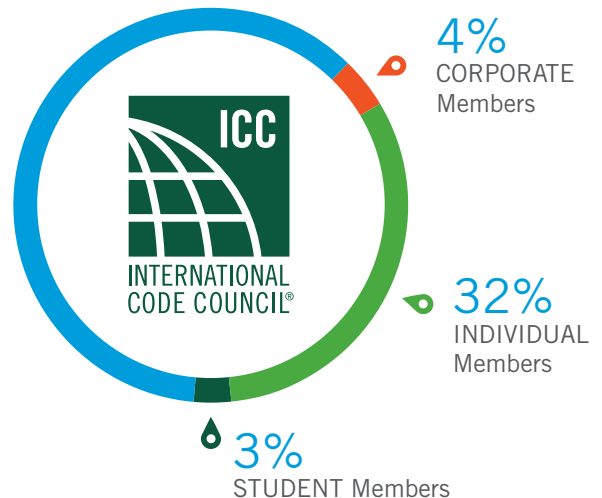
No. of Customers

100,000+



No. of Visitors per year at www.iccsafe.org

3 MILLION+



Year-round Visibility, Recognition and Exposure to over 100,000 Industry Professionals!

As an Affiliate Sponsor, your company will receive recognition and benefits for one year which includes exposure during ICC's Annual Conference, Building Safety & Design Expo, Committee Action Hearings and Public Comment Hearings. In addition, you will have year-long exposure as a supporter of the High School and College Technical Training Programs, and in the Code Council's award-winning Building Safety Journal.

SPONSOR BENEFITS

⦿ ICC's Annual Conference

- Luncheon/Banquet Sponsor (*Members Luncheon, Annual Banquet and Banquet Reception*)
- Acknowledgement by the ICC President or CEO from the podium
- Reserved seating for 4 at all meal functions
- One (1) complimentary full conference registration
- Full page advertisement in the conference program
- Logo displayed on projection screens as attendees are entering the room
- Signage recognizing sponsorship
- Discount available on purchases of additional sponsorship opportunities

👁️ **\$10,000**
approximate value

⦿ Building Safety & Design Expo

- Complimentary 10'x10' booth space (*excludes decorator fees*)
- Four (4) complimentary exhibitor badges for every 100 square feet of exhibit space
- Opportunity to offer your customers and prospects FREE admission to the Expo
- Complimentary listing on the BSD Expo website (*Listing includes company name, booth number, web address and company description*)
- Complimentary listing in the ICC Annual Conference Program (*Listing includes company name, booth number, city, state and web address. Company name and booth number will also appear in the BSD Expo program*)
- Complimentary listing in the Mobile App (*Listing includes company name, booth number, phone number, web address, company logo and company description*)
- Complimentary listing on signage located outside the main expo entrance (*Listing includes company name and booth number*)
- Use of the BSD Expo logo and marketing materials to help with your exhibit promotions
- Booth includes back drape and side drape in show colors and identification sign

👁️ **\$2,200**
approximate value

⦿ Building Safety Month

- Sponsor will choose one of the five weeks to be featured
- Listed as an overall sponsor of Building Safety Month throughout the campaign
- Sponsor logo shown on the Building Safety Month website home page
- Sponsor logo featured on promotional flyer used at shows and in Code Council product order shipments
- 100 word profile, logo and link to your corporate website on the sponsor web page
- Sponsor logo and link in the Building Safety Journal
- Recognition on signage at the ICC Annual Conference (Fall 2019)
- Social media mentions (LinkedIn, Facebook and Twitter)
- Invitation to the Washington, D.C., reception
- Use of the campaign logo to promote your involvement and support

👁️ **\$5,000**
approximate value


MORE BENEFITS

SPONSOR BENEFITS *(continued)*

High School and College Technical Training Programs

- Company logo printed on program brochures (updated quarterly)
- 100 word company profile, logo and link to your corporate website on the sponsor web page
- Social media mentions (LinkedIn, Facebook and Twitter)
- Recognition on signage at the ICC Annual Conference (Fall 2019)
- Use of the program logos to promote your involvement and support

Website/Social Media/Media

- 100 word company profile, logo and link to your corporate website on the ICC Affiliate Sponsor web page
- Social Media mentions (Facebook/Twitter)
- Affiliate Spotlight Article
- Use of the ICC Affiliate Sponsor Logo

BSJ Weekly

- Linked logo in the ICC Affiliate Sponsor area (50+ issues a year)
- Advertisement in one issue

Building Safety Journal

- Linked logo in the ICC Affiliate Sponsor area
- Advertisement placed on website for one month

ICC Corporate Membership

- Free one-year membership
- Free code opinions from ICC technical staff
- Discounts on products and services
- Discounts on third-party services

Show your support of building safety:

Become an ICC Affiliate Sponsor today! www.iccsafe.org/affiliate

\$5,000
approximate value

\$8,000
approximate value

\$5,000
approximate value

\$4,000
approximate value

\$450

\$39,650 value
for only

\$23,000*

Affiliate Sponsorship Program Application

All Affiliate Sponsor Benefits are for a 12-month period. This year-round visibility and recognition program includes the following exposure opportunities:

- ◎ **ICC's Annual Conference**
- ◎ **Building Safety & Design Expo**
- ◎ **Building Safety Month**
- ◎ **High School and College Technical Training Programs**
- ◎ **Website/Social Media/Media**
- ◎ **BSJ Weekly**
- ◎ **Building Safety Journal**
- ◎ **ICC Corporate Membership**



AFFILIATE
SPONSOR

Company

Street Address

City

State

Zip/Country

Phone

Fax

Website

Contact

Phone

Email

The undersigned understands this application becomes a binding agreement when accepted by the International Code Council (ICC), which acceptance shall be in the sole discretion of ICC. Upon acceptance, ICC shall invoice the undersigned \$23,000, \$11,500 of which shall be due upon receipt of invoice, and \$11,500 of which shall be due 90 days thereafter. ICC reserves the right to reject, remove or require modification of any artwork, listings, links and signage. Some signage including but not limited to Building Safety Month and Annual Conference may be co-branded with other sponsors.

Printed Name

Title

Signature

Date

Submit Signed Form to:

Mail: International Code Council
Eastern Regional Office
Attn: Brian Campbell
900 Montclair Road
Birmingham, AL 35213

Phone: 888-422-7233, x5264

Fax: 205-599-9889

Email: bcampbell@iccsafe.org

www.iccsafe.org/affiliate