

Jack Applegate, CBO, CPI, CHI,

Statement Of Candidacy for the 2022 ICC Board of Directors

Dear ICC Members,

I am seeking your continued support for my election and service onto the ICC Board of Directors as an At-Large Director during the 2022 Annual Business Meeting in Kentucky. During my service to the communities and chapters I have served over the industry for 32 years. I have worked hard to build the foundation I believe is required of a board member. In the past 10 years I have focused specifically on this goal and on learning, leading. I focused on service on as many ICC committees as I could serve well, councils, several state advisory committees and long-time devoted service as a fellow chapter officer and eventually two-time President of ICC Region II. I have traveled all fifty states and have worked consistently and diligently to educate myself on the issues important to the organization and its members. This led to my ideas and development of the programs that best served the membership, our veterans and our emerging leaders through mentorship, dedication, arduous work, and integrity.

As former President of ICC Region II, Board of Directors I was a creative, fiscally responsible leader. I developed and implemented critical changes to the Region II web page, added new positions for emerging future board members by increasing the number of board directors. I started programs to improve outreach and increase membership and involvement, developed new committees, and led the region as a board member and officer while we earned 2 ICC Spotlight awards together as the top regional chapter in the nation. I worked hard to develop and implement from scratch the Safety 2.R Regional program providing opportunities for Regional Board Shadows, Veterans, and emerging leaders. I since the implementation of the Military Families program both in our Region and Nationally I have personally mentored more than a dozen veterans and helped many of them start new careers as code officials. I have helped raise their profiles within our industry and put my money where my dreams were and have hired three of those veterans in my own office. I worked to raise the profile of code officials across the country, within Region II, for Building Safety Month, for ICC programs and have helped push the outreach programs to new levels with the development of my "CUPPY" campaign. For this work I was honored to be awarded the coveted 2018 ICC "Raising the Profile Award" during Building Safety Month in Washington DC.

I am a constant evaluator and when needed critic of the ICC Visionary plan and current ICC Strategic Plan and have studied in detail the recently established Vision 2025 Strategic Plan. I have a strong belief and faith in our organizational mission and goals to ensure my work locally, regionally, and nationally, follow the core mission of creating the best codes, products, and services for our industry.

My robust successful business experience, management, and volunteer service to my country, in the community, at my job where I serve as the President and Chief Executive Officer and especially the service on the many ICC local, state, and regional chapter boards and committees has set in place an incredibly unique and well-rounded foundation to serve the ICC members into the future.

I have been heavily involved in ICC code development, and our ICC organization for many years, including my service on the ICC Building Codes Action Committee for two terms, the current ICC Code Action Committee, attendance and participation in the code hearings, my ICC certification exam development committee and volunteer work on more than dozen chapter committees through regional and local chapter outreach activities. On multiple occasions I have served the industry by participating in programs and job fairs, women's career events, veterans' events, and by speaking at High Schools and Colleges in the Northwest about the technical training programs offered by ICC.

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During my role as President of ICC Region II, I initiated a shift in the way we reach out to members by personally traveling to and attending meetings in every state within the region sometimes in multiple locations to ensure we were reaching out to all of the members in the region and listening to their concerns, providing information about ICC programs and encouraging our members and emerging leaders to get involved. I have had the pleasure and honor of meeting so many members across the country and internationally and enjoyed and learned from working alongside many gifted and dedicated hard working members and individuals within our organization and our communities. I have learned so much from those leaders and current board members who have come before me and want to build on the great path they have created for us all.

I am a well-qualified candidate who has proven through challenging work, dedication, and the willingness to learn from my mistakes and the great ideas of others who are willing to serve. Equally important is my dedication and passion to serve our organization and its members with tireless attention to the mission and goals of the code council.

I have a unique perspective and strong resume that will serve the company and its members throughout my service on the board. Having corporate executive experience and fiscal management skills is particularly important for any service on the board. I have experience in acquisitions, mergers, and fiscal management of a multi million-dollar companies. I can promise you if elected as a board member I will understand, predict through valid research, and constantly evaluate the needs of both short term and long-term fiscal responsibility and sustainability of ICC.

I have shown a dedicated support for diversity and inclusion in our industry and always seek out to hire and mentor others with an understanding that my hiring practices and mentoring can effect positive change and teach others by example. I developed and fought for Permit Technicians to be spotlighted and rewarded for national certification and professional development through my "Spotlight the Permit Technician" campaign as President of Region II in 2019. This helped form two new permit technician chapters which include a diverse group of members from a variety of backgrounds and motivated some to become code officials and emerging leaders.

As stated during my 2021 campaign, not only is it important to listen to our members perspectives, but it is also important to listen to all members regardless of where they live and work across the globe. It is also vital as a modern leader to understand the great history of ICC and listen to our experienced legacy code members and past Presidents and to understand the trials and tribulation they faced when forming the ICC, and the successes they achieved.

The key item that I believe is still the most critical issue we face as an organization and corporation is the massive shortage of qualified, certified code officials. Quite frankly we must do more, listen more, educate more, and financially support innovative programs that put new code officials into the marketplace. Without addressing this sooner, more organized and with more attention on modern technology we cannot sustain the important work we do. Failing to do this will have serious negative impacts on building safety and the image of the code official as they continue to be over worked by staff shortages.

I would consider it a blessing and an honor to receive the support and your vote as the members of the International Code Council, the greatest code organization in the world. This service opportunity is more than just a goal it is a part of a devotion and lifelong passion to serve others that has always driven me to do more. I once signed a contract with the United States Navy to offer up my life, my family time, my personal freedom, and safety so that I could serve my country, my community, and my family. I will give you the members no less than the same effort and passion. Let us do this together. Please consider supporting and voting for me in the great state of Kentucky. God bless.

Yours in Building Safety,

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