

## Judy Zakreski

Senior Vice President, Global Operations & Solutions International Code Council

Judy Zakreski is a Certified Global Business Professional responsible for developing and executing ICC's global strategy, including oversight of ICC's two regional offices in Dubai and Australia. In this role, she collaborates with stakeholders around the world to improve their building safety ecosystems, in many cases through use of the ICC family of building safety solutions, including building codes and standards, conformity assessment and TIC services, training, credentialing, and consulting. In addition, she engages with the US Government and other associations on matters of services exports and trade policy related to standards and technical barriers to trade. She leads ICC's involvement in relevant global dialogues including the Inter-Jurisdictional Regional Collaboration Committee (IRCC), International Building Quality Centre

(IBQC), Global Alliance for Buildings and Construction (GlobalABC), and the Global Resiliency Dialogue. She serves as the Executive Director of the IBQC and as the Vice Chair of the Virginia/DC District Export Council.

Prior to joining ICC in April 2018, Judy spent 25 years helping Western companies enter the China market, providing expert advice in areas related to export finance and healthcare products and services, first with Chindex International and Chindex Medical Limited, and then through the boutique consulting firm she operated, China Trade Strategies.

Judy has published and spoken on various topics related to globalization and market entry, including building safety initiatives and collaboration around the world, trade policy, and the Chinese healthcare market. She holds a Bachelor's degree in International Studies and Chinese from American University and a Master's in International Commerce and Policy from George Mason University. She studied intensive Chinese at Peking University during the 1991-92 academic year.