

# **NEWS RELEASE**

For Immediate Release June 23, 2021 www.iasonline.org Contact: Greg West 1-562-364-8201, ext. 3267 gwest@iasonline.org

### TēCA Raises the Bar for Cannabis-Related Trainers and Course Developers with IAS Accreditation

Earns First IAS Training Providers and Training Course Developers Accreditation for Cannabis Industry

**Brea, California** – The eLearn Cannabis Academy (TeCA), a division of the eLearn Academy, is the first cannabisrelated training and curriculum development organization to be accredited through the International Accreditation Service (IAS) Training Provider and Training Course Developers (AC371) program.

TēCA's mission is to provide the cannabis and cannabidiol (CBD) industries with a "Gold Standard" learning experience through IAS-accredited courses that are available 24/7/365 online. The TēCA certificate credential, earned by trainees after passing an online proctored exam, will recognize and validate an individual's qualifications to work in the cannabis and CBD industries and enhance their legitimacy and professionalism.

When asked about the importance of accreditation, Robert Cochrane, Chief Learning Architect for the ēLearn Academy said, "Legitimate accreditation is the future of the industry. Training, education and credentialing are vital to providing greater professionalism, consistency and standardization in the cannabis and CBD industries. Our goal is to prepare knowledgeable cannabis dispensary technicians (CDT) by providing the most comprehensive and detailed employee training program available anywhere. To accomplish this goal, we need to ensure that TēCA credentialed customers are qualified, and our curricula meets, and even exceeds, regulatory and recognized standards."

The IAS Accreditation Criteria for Training Providers and Training Course Developers (AC371) requires training agencies to demonstrate competence, both in the way of qualified trainers and curriculums. The comprehensive accreditation process requires an evaluation of the training agency's corporate structure, facilities, staffing, curriculum, program development and administration. The IAS approach aims to ensure that accredited training programs prepare trainees to be efficient and competent to meet the needs of industry, regulators and consumers. It strengthens the professional and academic reputation of training programs.

Dr. George Anastasopoulos, IAS Vice President of Global Development & Compliance welcomed TecA's AC371 accreditation as the first of its kind that solely focuses on the training and curriculum development for the cannabis sector, setting an international benchmark and a best-practice model.

"The TeCA certificate will enhance the professional recognition of a person's qualifications to work in the cannabis and CBD industries," he added.



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#### About TēCA

As a division of the eLearn Academy, The eLearn Cannabis Academy (TeCA) provides an accredited, 24/7/365 online training program for professionals in the cannabis and CBD industries. Upon passing an online proctored exam, trainees are awarded a certificate of completion which will recognize and validate their qualifications to work in the cannabis and CBD industries and enhance their legitimacy and professionalism.

#### About IAS

The International Accreditation Service (IAS) is a nonprofit accreditation body based in Brea, California USA. Providing accreditation services since 1975, IAS is one of the leading accreditation bodies in the United States and a signatory to several international mutual recognition arrangements (MRAs). IAS is part of the International Code Council Family of Solutions. The Code Council offers a leading personnel certification program that recognizes an individual's qualifications in the code enforcement profession of the construction industry. For more information, visit *iasonline.org.*